



March 2012

## Message

*EAANA President*



**Edward Butcher, President**

I want to thank all of you who attended for your part in making our 22<sup>nd</sup> Annual Membership Meeting a big success. We had an all-time high attendance of 97.

Also, I would like to thank all of the speakers, both members and guests. We have received many favorable comments regarding the individual presentations, as well as the overall program.

In addition, I would like to thank our Sponsors this year for their generous contributions, Hunyady Appraisal services—Platinum Level Sponsor, Craig & Associates and Hoff Appraisal Services—Gold Level Sponsors, and Alex E. Paris Contracting Co., Inc.—Silver Level Sponsor. And, as always, a special thanks to Hunyady Appraisal Services for their sponsorship of the Friday evening open bar.

The planning and organization for this year's meeting was very effectively managed by our newly instituted Planning Committee, chaired by Fred Franke. Thank you to Fred and the other two members of the Committee, Greg Skelton and Keith Stout. And, of course, our Administrative Secretary, Valerie Rakowski, did her usual exemplary job in the planning and organization area as well. Thanks, Valerie.

I would, also, give a special thank you to, my friend and colleague, Mark Craig, for his key role in providing us with the equipment and expertise to effectively carry through with the audio visual requirements for the presentations.

Please take some time to go to the EAANA website and check out the slide show of the 2012 Annual Meeting. Kristen Dotterway did a great job taking the pictures and putting the slide show together. Also be looking for new improvements to the website coming soon. We are planning on a member's only section of the site that will give members opportunity to network.

The Pittsburgh Airport Marriott, again, provided us with an excellent setting and excellent service at a reasonable cost, and we will be back there next year. Mark your calendar for January 25<sup>th</sup> & 26<sup>th</sup>, 2013 for the Annual Membership meeting. We will also hold the 15 hour USPAP class on January 23<sup>rd</sup> and 24<sup>th</sup>, 2013. See you all then.

Ed Butcher, EAANA President

**A photo gallery of the 23<sup>rd</sup> Annual Membership meeting is on display on our website at [EAANA.org](http://EAANA.org). Take some time to browse through and see some of the attendees and speakers.**



**Rubber City Machinery Corp.**  
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330-434-3500

My primary experience is in rubber and plastic processing machinery. I was employed by Karder Machine from 1980 until September of 2010. I started there as a mechanic and worked my way up to becoming the President of the company from 2000 to 2010. 25 of the 30 years there I was in rubber and plastic processing machinery sales as well as Metal stamping press repair and rebuilding. I negotiated a blanket purchase order for breakdown repair with the Ford Motor Company stamping press division. I am now employed as General Manager of Rubber City Machinery who are, and always have been, the frontrunners by far in supplying the world with new, and rebuilt rubber and plastic processing machinery.

I have traveled the world and have been to hundreds of companies buying and selling all types of processing and metal working machinery. I have been to many auctions and have done many appraisals and liquidations. Joining EAANA was an easy decision as I can now put an esteemed professional organization behind my credentials everywhere I go.

I graduated from Shaler High School in Pittsburgh Pa. in 1979. I have attended many trade schools through the years and have extensive experience in QS 9000 quality systems. I moved to Akron Oh in 1979 and have been here ever since. I married my high school sweetheart in 1980 and we have two beautiful girls who also live in Akron. My hobbies are boating, fishing, and golfing. Please feel free to contact me.

## Member Achievements

### Re-Accredited

Bob Beeson  
Theron Horn

### Upgraded to Certified Senior Appraiser

Randy Stewart

### Passed the EAANA Exam

Randy Stewart  
David DiBenedetto

## New EAANA Members

**Jay Zadoorian, CM**  
Equipment Exchange Co.  
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**Ben Regal, CM**  
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## 2012 EAANA Annual Membership Meeting



Fred Franke

### EAANA Pittsburgh Meeting, A Look Back and A Look Forward

#### A look back at some comments heard at the 2012 Annual Membership Meeting:

What I like about our association is that everybody checks their ego at the door.  
The environment is one of camaraderie in a setting of "I'm OK, You're OK".  
I like it that everybody introduces himself or herself.  
You can feel the positive attitude and synergism of this group.  
The amount of information presented and shared is impressive.  
The caliber of the presenters, our own and guest speakers, is excellent.  
The willingness to share experiences and knowledge makes us all better professionals.  
I liked the speakers that added humor to their information and made us laugh.

Happy to stay at the Marriott; Food, drink, service and accommodations are good.  
The 30 to 40 minute presentations are an efficient use of time and information sharing.  
PowerPoint presentations with pictures, videos and handouts are effective and keep your attention.  
The table arrangement is good for interaction, as compared to a lecture hall setting.

#### A look ahead to 2012-2013:

Improve on and continue with the things that work well.  
The planning for another excellent meeting is under way.  
Requesting input from members regarding topics of interest and good speakers.

#### A look into the Future: Mr. James Balsarini summed this up wisely:

"I am the captain of my boat. The EAANA is your boat. Take charge of it. The future is in your hands"  
Looking back on the meetings this member has attended, I am convinced that the association's future is indeed in good hands!

Fred Franke, CSA

**USPAP**

**Mark your Calendar**

**January 24 & 25, 2013**

**Equipment Appraisers Association Of North America**

**Will be offering the 15-Hour USPAP Class**

**January 23 & 24, 2013 Pittsburgh, PA**

